



New Zealand

Your property marketing campaign and price list.

ABC Photosigns

MARCH 2025

Additional charges may apply based on the location of the service. We kindly advise you to liaise with our Marketing Department for further clarification on zoning area information.

Why Sell With Us.

We make selling your property simple, transparent and affordable. Our local experts work hard to get you a great results.



Dedicated Local Agents

Our local experts are independent agents working together as a national network, backed up by a full support team to make the process easy and simple.

Affordable Marketing

We highlight your property's best features with custom marketing campaigns that are affordable and designed to maximise exposure to increase buyer demand.

Fully Informed 24/7

Transparency and communication are key with our clients. Our unique property hub allows you to access real-time updates on your property's progress. Stay up to date 24/7

- View property results instantly
- View current or past offers
- View listings live on all active platforms
- Save your search results and investment portfolio

Targeted Social Media Ad Campaigns

With our in-house digital media experts, you can significantly increase your property presence through social media. Target buyers who have;

- Viewed a property in the same area in the last 60 days
- Visited the suburb and surrounding area recently
- Part of our "lookalike audience"

Signboards

All signboards are ordered through
ABC Photosigns Including GST.

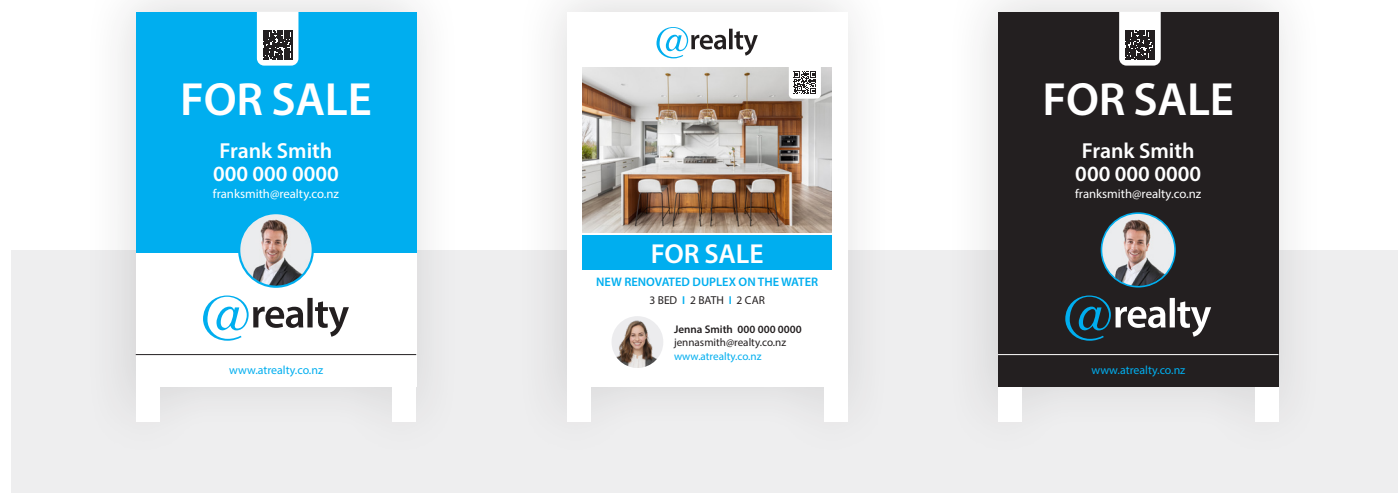
Regular Signboards

- A Signboard \$214.75
(1200mm x 900mm (4x3))
 - B Signboard \$233.24
(1600mm x 900mm (5x3))
 - C Signboard \$321.83
(1800mm x 1200mm (6x4))
-
- + Flag Holder \$12.25
(Must be installed with Signboard)

Wing Wrap Signboards

- A WR Signboard \$250.40
(1200mm x 900mm)
- B WR Signboard \$270.62
(1600mm x 900mm)
- ACC WR Signboard \$334.25
(1700mm x 1055mm)
**Auckland only*
- C WR Signboard \$386.62
(1800mm x 1200mm)

*Additional installation fees may apply to some regional/rural areas.
Please email the Marketing Department with your area for more information.*



Brochures Packs

All brochure pricing is for
ABC Photosigns Including GST

- 200 x DL Brochures (Double Sided) \$76.00
- 100 x A4 brochures (Double Sided) \$76.00
- 50 x A3 Tri-Fold (Double Sided) \$150.74
- 100 x A3 Tri-Fold (Double Sided) \$215.00

Brochures

All brochure pricing is for
ABC Photosigns Including GST

Brochure Size	50 qty	100 qty	200 qty
DL Flyer 210 x 99mm - DS - 300gsm	-	-	\$76.00
A5 Flyer 148.5 x 210mm - DS -300 gsm	-	\$60.00	\$110.00
A4 Flyer - Single Sided 210 x 297mm - SS - 170gsm	-	\$62.00	\$124.00
A4 Flyer - Double Sided 210 x 297mm - DS - 170gsm	-	\$76.00	\$152.00
A4 Trifold - DS 297 x 210mm - DS - 170gsm	\$49.50	\$99.00	\$198.00
A3 Trifold - DS 420 x 297mm - DS - 170gsm	\$150.74	\$215.00	\$345.00
A4 4 Page Booklet 210 x 297mm - DS - 300gsm	\$142.00	\$205.00	-

310 RIO VISTA BLVD, BROADBEACH

@realty



FOR SALE

FAMILY HOME WITH MULTIPLE LIVING AREAS
4 BED | 2 BATH | 1 CAR

Neat 4 bed, 2 bathroom home located minutes from Waiaki Village shopping center. Built in 1988 on a 689m² block this home has the space to accommodate a family. Featuring large lounge/terrace dining, family with wood fire and games room. A good size kitchen with room to move gas cook top, ample cupboards and drawers. Master bedroom has walk in robe, built in dresser drawers and ensuite. Bed 2 & 3 have B&B. Exposed brick AC for keeping cool in summer and your choice from gas or the wood heater for a warm cosy winter. Lush green established gardens with shady trees and year round colour plus a designated veggie patch all serviced with auto bore and retic. Sit back and relax on the large patio off the games room and listen to the birds.

FRANK SMITH | 0400 000 000 | frank@atrealty.co.nz | www.atrealty.co.nz



310 RIO VISTA BLVD, BROADBEACH

@realty



FOR SALE

FAMILY HOME WITH MULTIPLE LIVING AREAS
4 BED | 2 BATH | 1 CAR

Neat 4 bed, 2 bathroom home located minutes from Waiaki Village shopping center. Built in 1988 on a 689m² block this home has the space to accommodate a family. Featuring large lounge/terrace dining, family with wood fire and games room. A good size kitchen with room to move gas cook top, ample cupboards and drawers. Master bedroom has walk in robe, built in dresser drawers and ensuite. Bed 2 & 3 have B&B. Exposed brick AC for keeping cool in summer and your choice from gas or the wood heater for a warm cosy winter. Lush green established gardens with shady trees and year round colour plus a designated veggie patch all serviced with auto bore and retic. Sit back and relax on the large patio off the games room and listen to the birds.

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FOR SALE
123 TEST STREET, TESTVILLE



FAMILY HOME WITH MULTIPLE LIVING AREAS
4 BED | 2 BATH | 2 CAR

Noble Lakeside Park is a prestigious village spanning over 25 acres with well-maintained landscaped gardens surrounding a beautiful lake. Some of the amenities include 3-swimming pools, a fully licensed Lakeside Club Community Centre with library, pool table, TV facilities, and a full kitchen. There is also two additional Club Houses, 4-lane bowling green, workshop, BBQ areas, full tennis court, caravan parking area (if available).

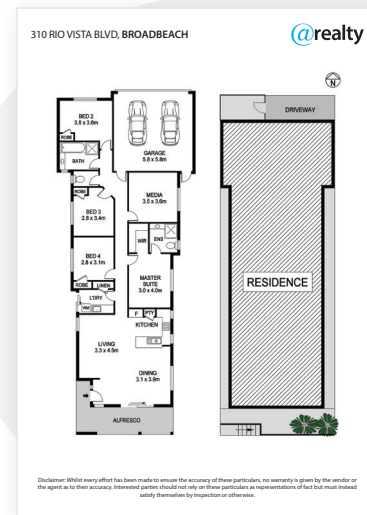
- You own the house and lease the land (site fee)
- Site lease fee includes all council and water rate charges, ground maintenance
- No stamp duty on purchase of your home
- No entry or exit fees.
- Ideal for those wishing to downsize

FRANK SMITH | 0400 000 000 | frank@atrealty.com.au | www.atrealty.com.au



Photography & Floorplans

- 10 x Daytime photos **\$170.00**
- 15 x Daytime photos **\$280.00**
- 20 x Daytime photos **\$350.00**
- 25 x Twilight photos **\$350.00**
- 6 x Drone photos **\$210.00**



Floorplans

- Standard floorplan (2D + Colour or black and white)
From Onsite Design and Drafting **\$180.00**
- 3D Floorplan **\$200.00**
- Site Map **\$50.00**

Videography

- Basic Property Video (60 - 90s) **\$450.00**

Virtual Services

- 3D HomeView (Matterport) **\$399.00**
- 360 Virtual Tour **\$200.00**
- Virtual Staging or Declutter (Per image) **\$100.00**
- Virtual Twilight (Per image) **\$30.00**

*Travel costs may be included outside Metro Areas <100kms - No Fee, >100Kms - \$1.20 per km

All floorplan, photography, and videography pricing shown is from Open2View including GST.

Boost your listings views with social media

How does it work?

Social Boost combines the power of @realty's data and Facebook's expansive reach. This allows us to target buyers with the demographics and behaviour that indicate an interest and intent to purchase property, and extend your campaign's reach.

Who are we targeting?

Active property seekers looking to snap up a property within your suburb. Social Boost targets a high-intent audience and increases the number of times your ad is displayed on Facebook to a relevant audience.

○ **\$200.00**

Mini 7 day booster

○ **\$350.00**

Medium 10 day booster

○ **\$500.00**

Maximum 15 day booster



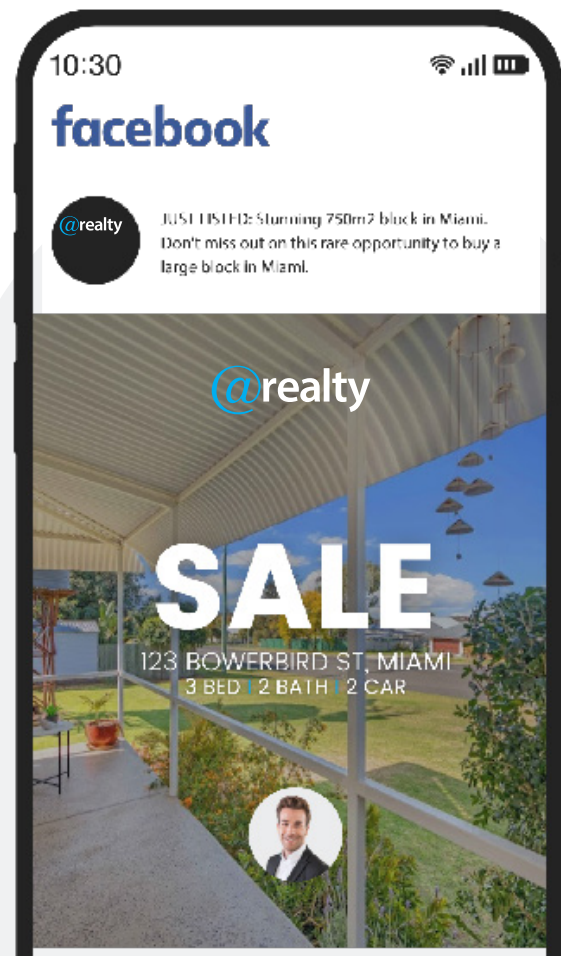
People who have viewed a property in the same area in the last 60 days.



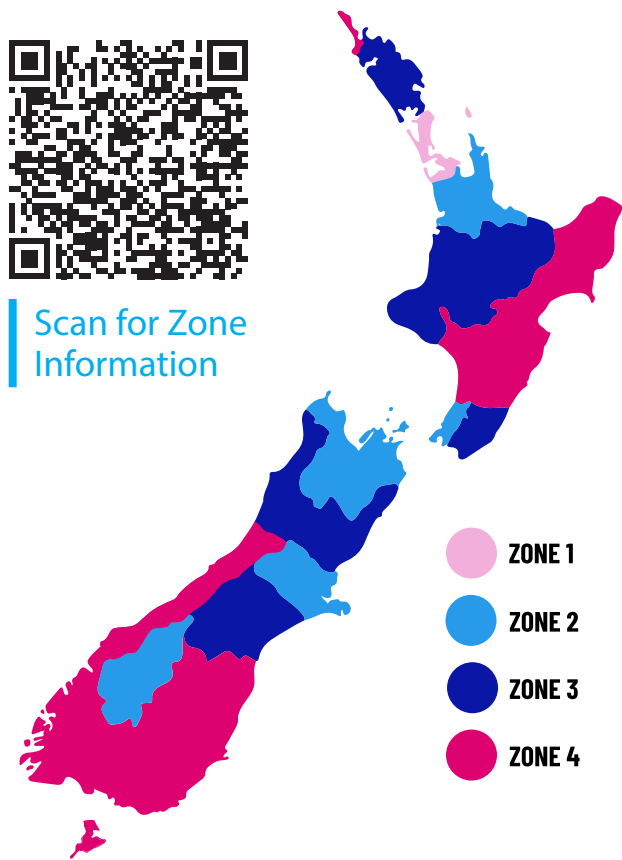
People who have visited the suburb and surrounding area recently.



People who are part of our "lookalike audience" – A Facebook audience that have similar characteristics to the high-intent @realty audience.



TradeMe Advertising



Pricing Structure

TradeMe Property pricing structure is designed to be transparent and fair. The residential for sale and new homes pricing is structured across four geographical zones, and the pricing for each zone takes into consideration the relative value provided in those regions.

Marketing Packages

@realty has successfully negotiated a gold partnership agreement with TradeMe, which offers customized marketing solutions designed to showcase your property listings to a larger audience, thereby enhancing the brand visibility of your office and agents to potential sellers.

	Platinum	Gold
	<ul style="list-style-type: none">✓ 6 month Premium Listing period✓ 11 boosts one every 3 days✓ 1 week on property homepage✓ 1 week superfeature	<ul style="list-style-type: none">✓ 6 month Premium Listing period✓ 5 boosts - Days 7, 14, 21, 28 & 35✓ 1 week superfeature
Zone 1	○ \$2,349	○ \$1,369
Zone 2	○ \$1,949	○ \$1,119
Zone 3	○ \$1,299	○ \$879
Zone 4	○ \$969	○ \$649

Renewal rates are 50% off the rate card price for all residential for sale marketing packages.

○ Add **Audience Extension** on to a Platinum, Gold package to extend your reach for **\$299**
Extend the reach of your marketing for 2 weeks throughout the google ads network and on facebook and instagram.

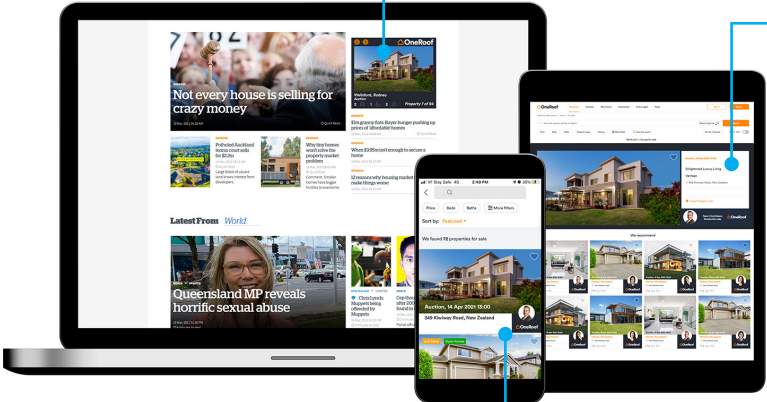
All package prices listed below are inclusive of the base listing cost for that zone and include GST.

OneRoof Advertising

Metro
(Auckland Only)

OneRoof Carousel

Positioned on nzherald.co.nz homepage, OneRoof homepage and News section. Attracting both active and passive buyers.



Super Feature Listing

Super Feature Listings are the ultimate advertising option. They take pride of place in searched to drive maximum buyer enquiry from your listing.

Feature Listing

Feature Listings are positioned prominently on the Search Results page appearing directly under the Super Feature.

OneRoof Boost Packages use OneRoof and NZME audience data including search behaviour, engagement with listings, news content, and suburb information on site. This data is layered on top of standard social and Google targeting to reach a highly qualified audience specific to every individual property.

		Starter Package + Boost	Basic Package + Boost	Plus Package + Boost	Super Package + Boost
Standard OneRoof Package Components	Feature	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)
	Weekly Refresh	✓ (3 weeks)	✓ (4 weeks)	✓ (4 weeks)	✓ (4 weeks)
	Super Refresh		✓ (2 weeks)	✓ (3 weeks)	✓ (4 weeks)
	NZHerald.co.nz & OneRoof.co.nz Homepage Carousels			✓ (1 weeks)	✓ (2 weeks)
+ Boost	Exclusive NZME & OR audience targeting	✓	✓	✓	✓
	Social (Facebook & Instagram)	✓	✓	✓	✓
	Google & NZME Display		✓	✓	✓
	High-visibility ads on NZHerald.co.nz			✓	✓
Pricing	Standard	○ \$171.35	○ \$401.35	○ \$573.85	○ \$803.85
	+ Boost	○ \$343.85	○ \$746.35	○ \$976.35	○ \$1,321.35

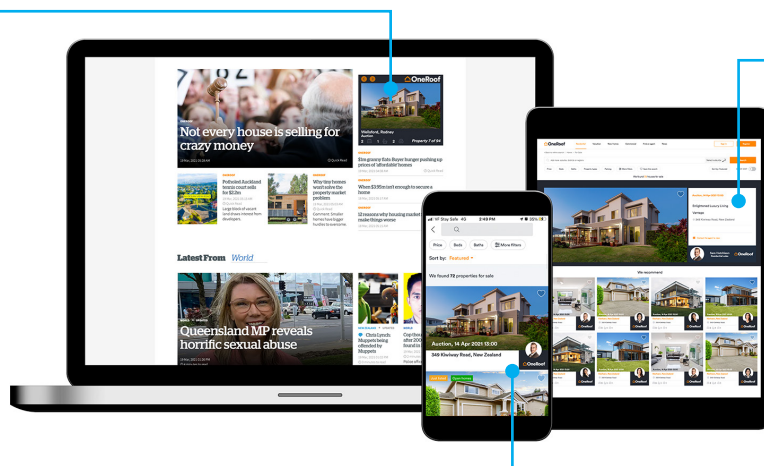
All advertising is subject to NZME and OneRoof's advertising terms and conditions. Once purchased, the package deal can not be refunded or transferred. Boost Price includes Standard.

OneRoof Advertising

Regional

OneRoof Carousel

Positioned on nzherald.co.nz homepage, OneRoof homepage and News section. Attracting both active and passive buyers.



Super Feature Listing

Super Feature Listings are the ultimate advertising option. They take pride of place in searched to drive maximum buyer enquiry from your listing.

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		Starter Package + Boost	Basic Package + Boost	Plus Package + Boost	Super Package + Boost
Standard OneRoof Package Components	Feature	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)
	Weekly Refresh	✓ (3 weeks)	✓ (4 weeks)	✓ (5 weeks)	✓ (6 weeks)
	Super Refresh		✓ (2 weeks)	✓ (4 weeks)	✓ (6 weeks)
	NZHerald.co.nz & OneRoof.co.nz Homepage Carousels			✓ (1 weeks)	✓ (2 weeks)
+ Boost	Exclusive NZME & OR audience targeting	✓	✓	✓	✓
	Social (Facebook & Instagram)	✓	✓	✓	✓
	Google & NZME Display		✓	✓	✓
	High-visibility ads on NZHerald.co.nz			✓	✓
Pricing	Standard	○ \$113.85	○ \$217.35	○ \$343.85	○ \$458.85
	+ Boost	○ \$228.85	○ \$401.35	○ \$516.35	○ \$803.85

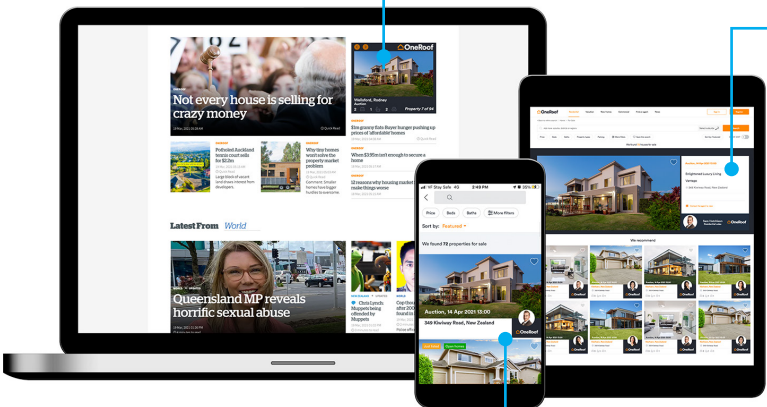
All advertising is subject to NZME and OneRoof's advertising terms and conditions. Once purchased, the package deal can not be refunded or transferred. Boost Price includes Standard.

OneRoof Advertising

Rural

OneRoof Carousel

Positioned on nzherald.co.nz homepage, OneRoof homepage and News section. Attracting both active and passive buyers.



Super Feature Listing

Super Feature Listings are the ultimate advertising option. They take pride of place in searched to drive maximum buyer enquiry from your listing.

Feature Listing

Feature Listings are positioned prominently on the Search Results page appearing directly under the Super Feature.

OneRoof Boost Packages use OneRoof and NZME audience data including search behaviour, engagement with listings, news content, and suburb information on site. This data is layered on top of standard social and Google targeting to reach a highly qualified audience specific to every individual property.

		Starter Package + Boost	Basic Package + Boost	Plus Package + Boost	Super Package + Boost
Standard OneRoof Package Components	Feature	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)
	Weekly Refresh	✓ (3 weeks)	✓ (6 weeks)	✓ (8 weeks)	✓ (12 weeks)
	Super Refresh		✓ (6 weeks)	✓ (8 weeks)	✓ (12 weeks)
	NZHerald.co.nz & OneRoof.co.nz Homepage Carousels			✓ (4 weeks)	✓ (8 weeks)
+ Boost	Social (Facebook & Instagram)	✓ (2 weeks)	✓ (3 weeks)	✓ (4 weeks)	✓ (6 weeks)
	Google Display Network		✓ (3 weeks)	✓ (4 weeks)	✓ (6 weeks)
Pricing	Standard	○ \$171.35	○ \$401.35	○ \$516.35	○ \$803.85
	+ Boost	○ \$343.85	○ \$746.35	○ \$976.35	○ \$1,321.35

Prices for Rural OneRoof are specific for Rural Farming areas. If you're unsure about if this relates to your property, please reach out to the Marketing Team

All advertising is subject to NZME and OneRoof's advertising terms and conditions. Once purchased, the package deal can not be refunded or transfered. Boost Price includes Standard.

Realestate Advertising

Metro

As New Zealand’s industry owned property platform, realestate.co.nz is owned and backed by all the real estate companies. We’re also the most cost effective marketing platform, dedicated to giving you the best value for your money.

Package bonus

Book any package on realestate.co.nz and your agent profile picture will appear in the search results across desktop, mobile and app for the duration of the package.

Base Listing		○ Free
Feature Listing	<ul style="list-style-type: none">• Larger imagery to capture attention• Key positioning in search results• Property details highlighted	○ \$345
Silver Package	<ul style="list-style-type: none">• 4 weeks of showcase carousel• 4 weeks of premium feature• 4 refreshes• Feature for Life	○ \$861.35
Gold Package	<ul style="list-style-type: none">• 6 weeks of showcase carousel• 6 weeks of premium feature• 6 refreshes• Feature for Life• Digital Exposure (Social Media Google And Facebook)	○ \$976.35
Platinum Package	<ul style="list-style-type: none">• 8 weeks of showcase carousel• Premium Feature• 19 refreshes every 3 days, for 8 weeks• Feature for life• Digital Exposure (Social Media Google and Facebook)	○ \$1,436.35



For Zoning Area information, please see the link below:
click.realestate.co.nz/en-au/metro-zones

Or scan the QR Code!

Realestate Advertising

Middle Zone

As New Zealand’s industry owned property platform, realestate.co.nz is owned and backed by all the real estate companies. We’re also the most cost effective marketing platform, dedicated to giving you the best value for your money.

Package bonus

Book any package on realestate.co.nz and your agent profile picture will appear in the search results across desktop, mobile and app for the duration of the package.

Base Listing		○ Free
Feature Listing	<ul style="list-style-type: none">• Larger imagery to capture attention• Key positioning in search results• Property details highlighted	○ \$287.50
Silver Package	<ul style="list-style-type: none">• 4 weeks of showcase carousel• 4 weeks of premium feature• 4 refreshes• Feature for Life	○ \$776.25
Gold Package	<ul style="list-style-type: none">• 6 weeks of showcase carousel• 6 weeks of premium feature• 6 refreshes• Feature for Life• Digital Exposure (Social Media Google And Facebook)	○ \$861.35
Platinum Package	<ul style="list-style-type: none">• 8 weeks of showcase carousel• Premium Feature• 19 refreshes every 3 days, for 8 weeks• Feature for life• Digital Exposure (Social Media Google and Facebook)	○ \$1,321.35



For Zoning Area information, please see the link below:
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Realestate Advertising

Regional

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Package bonus

Book any package on realestate.co.nz and your agent profile picture will appear in the search results across desktop, mobile and app for the duration of the package.

Base Listing		○ Free
Feature Listing	<ul style="list-style-type: none">• Larger imagery to capture attention• Key positioning in search results• Property details highlighted	○ \$230
Silver Package	<ul style="list-style-type: none">• 4 weeks of showcase carousel• 4 weeks of premium feature• 4 refreshes• Feature for Life	○ \$746.35
Gold Package	<ul style="list-style-type: none">• 6 weeks of showcase carousel• 6 weeks of premium feature• 6 refreshes• Feature for Life• Digital Exposure (Social Media Google And Facebook)	○ \$861.35
Platinum Package	<ul style="list-style-type: none">• 8 weeks of showcase carousel• Premium Feature• 19 refreshes every 3 days, for 8 weeks• Feature for life• Digital Exposure (Social Media Google and Facebook)	○ \$1,321.35



For Zoning Area information, please see the link below:
click.realestate.co.nz/en-au/metro-zones

Or scan the QR Code!

Advertise Now, Pay Later

Remove limitations with Property Credit!

Property Credit offers a fast and simple pay later service to Real Estate Professionals, and Property Owners for all things property related, including **advertising** and **property renovations**.

The no fuss application process is fast and simple, and there is no need to worry about credit checks!



Step 1

Your agent starts the process

With permission, your real estate agent starts the application with basic details about your property.



Step 2

You complete the application

We will send you a link to complete the application your agent started for you. It takes just minutes.



Step 3

Approval and funds are provided

Online approval takes just minutes with funds provided in as little as 24 hours. Pay on settlement.



Scan to see how
Property Credit may be
the solution for you!

Campaign Total

Property Address

Campaign Total \$

Signature: Date:

Payment Options

Invoice will be sent directly to vendors email with all payment options and details

- BPAY
- CREDIT CARD (CREDIT CARD FEES APPLY)
- ADVERTISE NOW, PAY LATER

Name on card:

Credit Card Nubers:

Visa / Mastercard / AMEX / Diners CCV: EXP:

Notes:

Thank you.

[illegible]

@realty

OPEN

@realty

Thank you.

Agent Name

027 299 8670

agent@realty.co.nz

www.atrealty.co.nz

