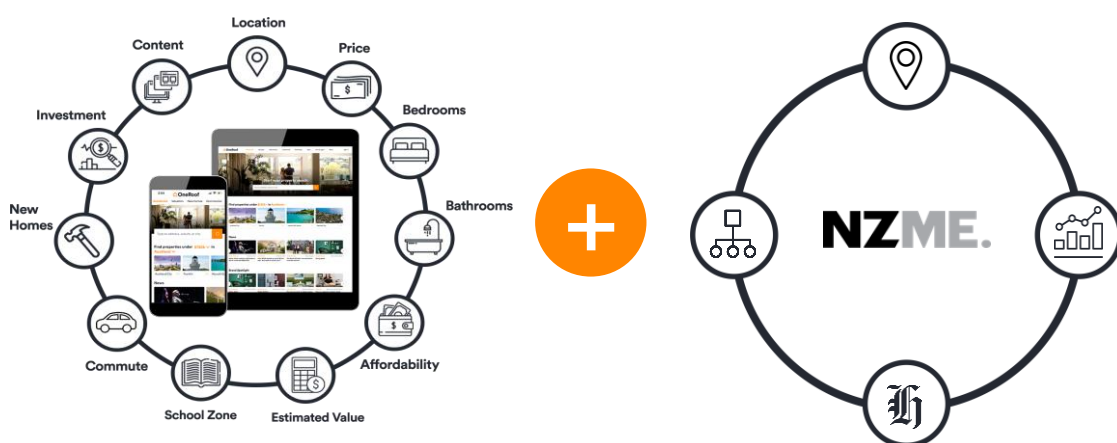


# OneRoof Boost Packages

OneRoof have improved Boost Packages to help reach qualified property buyers across OneRoof, the NZME network, Social (Facebook and Instagram) and Google.

The highly targeted approach uses OneRoof and NZME audience data to deliver **quality leads**.



For more information, please contact your **Account Manager**.

All advertising is subject to NZME and OneRoof's advertising terms and conditions.  
Once purchased, the package deal can not be refunded or transferred.  
Rates are subject to change.

**OneRoof Boost packages** use OneRoof and NZME audience data including search behaviour, engagement with listings, news content, and suburb information on site. This data is layered on top of standard social and Google targeting to reach a highly qualified audience specific to every individual property.

		Starter Package Boost	Basic Package Boost	Plus Package Boost	Super Package Boost
Standard OneRoof Package components	Feature	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)	✓ (life of listing)
	Weekly Refresh	✓ (3 weeks)	✓ (4 weeks)	✓ (4 weeks)	✓ (4 weeks)
	Super Feature		✓ (2 weeks)	✓ (3 weeks)	✓ (4 weeks)
	NZHerald.co.nz & OneRoof.co.nz Homepage Carousels			✓ (1 weeks)	✓ (2 weeks)
+ Boost	Exclusive NZME & OneRoof audience targeting	✓	✓	✓	✓
	Social (Facebook & Instagram)	✓	✓	✓	✓
	Google & NZME Display		✓	✓	✓
	High-visibility ads on NZHerald.co.nz			✓	✓
Price		\$343.85	\$746.35	\$976.35	\$1,321.35

**New Ad templates**  
New ad templates allowing for more imagery, animated ads, and stronger call to action.

**Google Search Ads**  
Ads within Google Search results to help generate more targeted leads to find a qualified buyer and stay ahead of your competition. (Addon - Campaign Spend starts at \$345)

**NZ Herald High-visibility Ads**  
NZ Herald premium display ad placements plus the Flex Frame Carousel - a new ad unit on NZ Herald built to drive a high-quality audience to your listing.

**Improved Audience Targeting**  
Boost now includes exclusive NZME audience targeting to ensure your property is seen by a unique audience pool. Plus, you can now add your own database to target.



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