



@realty

**Maximise**  
your exposure.



# Why Sell With Us.

We make selling your property simple, transparent and affordable. Our local experts work hard to get you a great results.



## Dedicated Local Agents .....

Our local experts are independent agents working together as a national network, backed up by a full support team to make the process easy and simple.

## Fully Informed 24/7 .....

Transparency and communication are key with our clients. Our unique property hub allows you to access real-time updates on your property's progress. Stay up to date 24/7

- View property results instantly
- View current or past offers
- View listings live on all active platforms
- Save your search results and investment portfolio

## Affordable Marketing .....

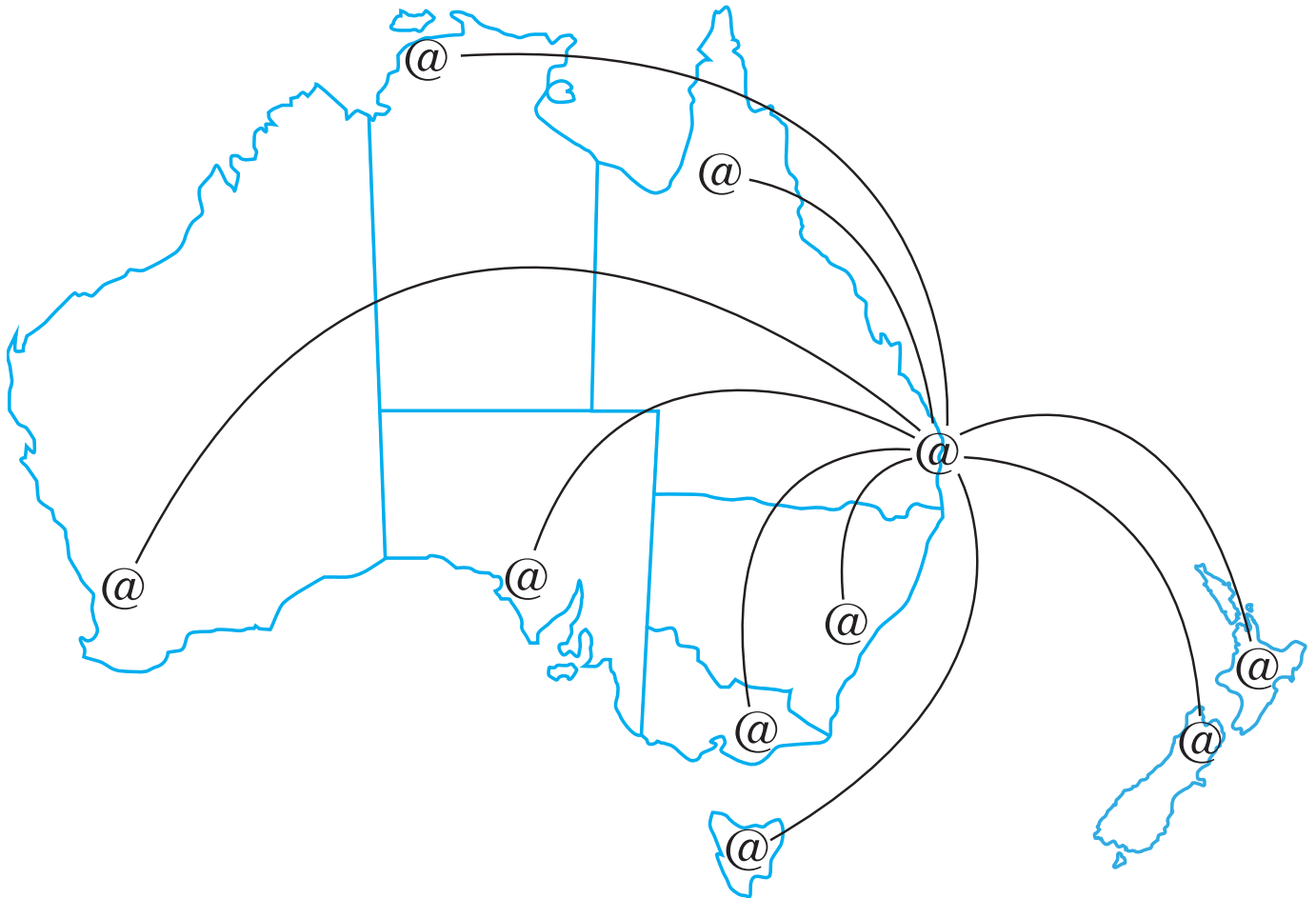
We highlight your property's best features with custom marketing campaigns that are affordable and designed to maximise exposure to increase buyer demand.

## Targeted Social Media Ad Campaigns .....

With our in-house digital media experts, you can significantly increase your property presence through social media. Target buyers who have;

- Viewed a property in the same area in the last 60 days
- Visited the suburb and surrounding area recently
- Part of our "lookalike audience"

# Our International Network of Local Experts.



We have over **750+ Experts** operating Australia & New Zealand Wide

We've helped more than **19,456 people** achieve their property dreams

We've sold **18,900+** properties to date

We have over **3,500+ 5 star reviews** from our clients

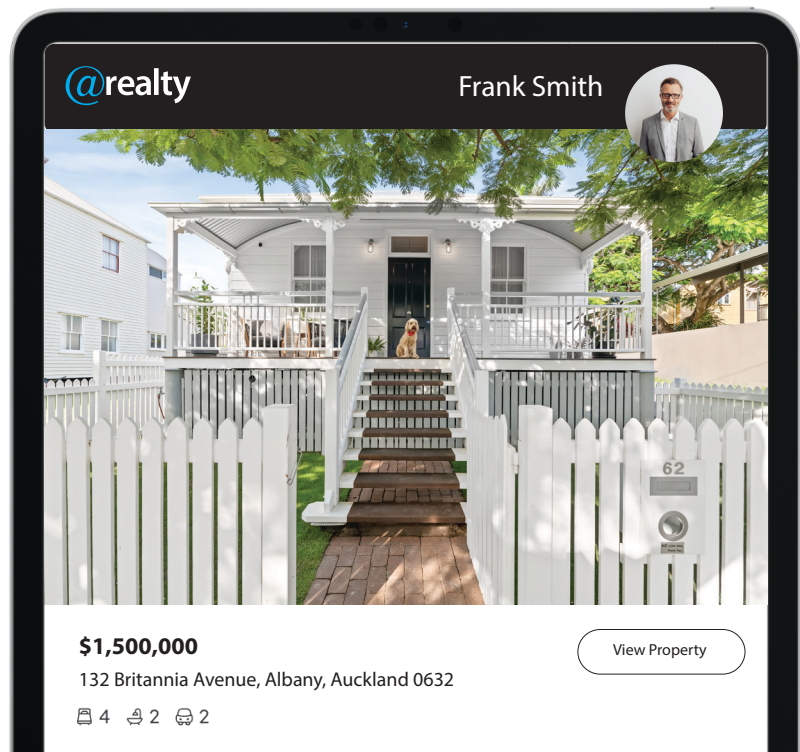
We sell over **\$7.65 million** worth of property a day

We've sold **\$21 Billion** worth of property

# Customised Marketing Catered For Your Property.

Our sales experts are not required to hit advertising targets and therefore are able to create custom campaigns that are in the best interest of you, the client. @realty has discounted marketing packages including signboards, brochures and photography. With @realty you receive online advertising on all major real estate portals.

- atrealty.co.nz
- homes.co.nz
- trademe.co.nz
- listglobally.co.nz
- realestate.co.nz
- oneroof.co.nz



## Advertise Now, Pay Later .....

Take the stress out of paying for advertising before you sell your property with an advertise now, pay later funding solution.

There's nothing to pay until settlement, so you can get to market fast and showcase your property to its full potential. It takes just minutes to apply and funds can be ready in as little as 24 hours.

# Online Upgrades.

Maximise your property's exposure to be seen by more buyers using online upgrades.

## Social Media Booster .....

- Mini 7 day booster \$200.00
- Medium 10 day booster \$350.00
- Maximum 15 day booster \$500.00

## realestate.co.nz .....

- Base listing (3 weeks) \$93.50
- Feature listing (3 weeks) \$199.00
- Bronze package (3 weeks) \$349.00
- Silver package (4 weeks) \$549.00
- Gold package (6 weeks) \$649.00

## trademe.co.nz .....

- Base listing \$99.00
- Starter package \$349.00
- Silver package \$999.00
- Gold package \$1,199.00
- Platinum package \$1,499.00

## oneroof.co.nz .....

- Starter package \$113.85
- Basic package \$217.35
- Plus package \$343.85
- Super package \$458.85

93%

Of people search for properties online

89%

Of people use social media in NZ



# What Sets Us Apart?

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@realty is a modern and forward thinking real estate agency that is growing every day, bringing a fresh upgrade to an industry that has been largely unchanged for several decades. The bricks and mortar model of agencies requiring a shopfront is gone. The modern real estate professional is aware that the new shopfront window is online and has adapted by being mobile and tech savvy.

Armed with the latest technologies every @realty associate has access to a cloud-based administrative software package providing complete information about your property and the ability to update your property's details online anywhere, anytime.

The concept of @realty revolves around the individual real estate professional. This means @realty associates are not burdened by the requirements that are common in most real estate offices. They work in the best interest of YOU, the client.

@realty provides its top performing sales professionals with all of the infrastructure and back up they require. This allows them to work independently with their clients' best interests in mind at all times.

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# Your Property Selling Plan.

## #1 Prepare

### Agent Tasks

- Method of sale
- Photography
- Copywriting
- Coming soon
- Client review

### Client Tasks

- Declutter
- Paint
- Garden
- Furniture
- Keep clean & tidy

## #2 Market

### Marketing Campaign

- Signage
- Database marketing
- Internet
- Advertising
- Open homes

## #3 Release

### After Market & Settlement

- Buying community
- Offers & Negotiation
- Sold
- Finance due
- Settlement



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**Thank you.**

**0800 299 377**  
**admin@realty.co.nz**  
**www.atrealty.co.nz**